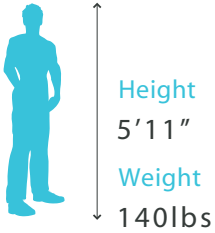


# David Fox

creative



## Contact

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**David Fox**  
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Tumwater, WA 98512

Would you like to see my work?

Portfolio:  
www.evolgeniuslabs.com/  
portfolio/



My name is David Fox. I am currently working as a freelance creative & SEO analyst/ninja who has 5-years professional experience in my field. My primary focus is on standards compliant web design & front-end development. I also dabble in web strategy and UX/UI Design.

I always do my best to keep up-to-date with current technologies, trends and techniques in my field - which gives me my edge.



## Design & Development Skills

- XHTML/HTML5 (W3C) [100%]
- CSS2/CSS3 (W3C) [100%]
- Javascript (Working knowledge) [35%]
- AJAX: jQuery, scriptaculous, mootools [40%]
- PHP scripting [40%]
- Actionscript [20%]
- Wordpress, Joomla, Drupal
- OpenCart, X-Cart, Miva

## Software Skills

- Adobe Photoshop [100%]
- Adobe Fireworks [100%]
- Adobe Illustrator [90%]
- Adobe Flash [40%]
- Adobe Dreamweaver [100%]
- Adobe InDesign [60%]
- MacRabbit CSSedit [20%]

## SEO Skills

I have a good understanding of SEO & local search practices including use, of 301 redirects, modRewrite (for fixing URL structure) and proper use of title, meta, and heading tags. I also understand proper use of anchor text and the "alt" attribute, along with correct file & page naming for keyword strength.

## Employment

**Vaughn Mechanical, Inc.** 2002-2006, 2007-Current  
Web Design/Development, SEO & On-Site I.T.

At Vaughn Mechanical, I'm in charge of designing & maintaining the company website & back-end CMS. I have also recently taken over their SEO and local search efforts. I take care of designing any marketing and promotional materials, as well as formulate any new campaigns. Its also my job to fix all things technical and computer-related whenever they decide to break.

**Focus Design Studios, LLC.** 2006-2008  
Senior Designer/Front-End Web Developer

My main purpose at Focus Design was to design and code awesome websites. The process begins a creative discovery meeting with the client to uncover their needs and formulate web strategies so that an applicable design can be made. It was my job to maintain and oversee any projects that were assigned to me, and ensure a successful launch. It was typical to have five or more projects running concurrently. Projects spanned from small informational sites to large corporate intranet and e-commerce.